



Virginia Green Attractions



Profile:



Five Points Community Farm Market Norfolk, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Five Points Community Farm Market

"Five Points Community Farm Market is a farm market and café."

Green Statement: "We live green. From educating the public on buying local to serving organic goodies in our café, green is the reason we are here."



CORE ACTIVITIES for Green Attractions

- ☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
 - Track overall waste bills
 - Have numeric goal to reduce overall materials that go to the landfill
 - Donate excess food from events
 - Compost food waste and other compostables
 - Have an effective food inventory control to minimize waste
 - Purchase locally grown produce and other foods
 - Purchase organic and "sustainably-grown" foods
 - Use reusable dishware and glassware and minimize use of disposables
 - Use non-bleached napkins and coffee filters
 - Provide condiments, cream and sugar, etc in bulk
 - Use water pitchers and filtered water to minimize single use bottles
 - Use menus and table placecards as an opportunity to communicate green activities
 - Use screen based ordering systems
 - Use bulk soap dispensers in public restrooms
 - Purchase recycled-content paper towels and toilet paper
 - Use a last-in/first-out inventory and effective labeling systems
 - Encourage suppliers to minimize packaging and other waste materials
 - Purchase from vendors and service providers with a commitment to the environment
 - Make 2-sided copies/ printed materials
 - Use electronic correspondence and forms

- Use “green” cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Re-use paint thinners
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Use integrated pest management (IPM)

☒ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This restaurant pledges that they:

- Use disposable containers made from bio-based materials or recycled content paper
- Will not purchase anymore Styrofoam

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Discourage water-based cleanup (sweeping first) and use microfiber technology mops
- Have an effective landscape management plan which utilize drought tolerant species and minimizes lawn areas
- Have an effective stormwater management plan including: rain gardens
- Have a green roof
- Have a rain garden
- Use cisterns, rain barrels
- Maintain vegetative buffers around streams and ponds

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an “energy management system” in place to track and meter energy usage
- Perform preventative maintenance on HVAC system
- Have geothermal heating and cooling
- Have individual thermostats for each room/area
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Purchase “Green Tags” or “Renewable Energy Certificates” to support new renewable energy resources
- Are working to achieve LEED-EB (existing building) certification through operational changes and renovations

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Offer market and farm tours, a green catering menu is in the works, meeting space for groups up to 200.

For more information on **Five Points Community Farm Market**, see www.5ptsfarmmarket.org or contact Jen St Clair at farmarket@verizon.net or 757-619-6932.

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/viriniagreen
or www.viriniagreentravel.org.



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